



# HARVEST UPDATE

MAY 24, 2017

## HIGHLIGHTS

- 🍓 Strawberry plants are developing well and showing vitality.
- 🍓 The first **row cover strawberries** will be ready around June 6<sup>th</sup> in the Montreal area.
- 🍓 The arrival of significant amounts will be towards June 10<sup>th</sup> for the Montreal area and June 20<sup>th</sup> for Quebec City area.
- 🍓 The large amount of snow covering the ground this winter protected the strawberry plants from the winter frost.
- 🍓 The late spring and cool temperatures are favorable to the slow but healthy growth of plants. Current climatic conditions ensure stability in the advancement of the crops which will give high quality fruits.
- 🍓 Differences are observed between the regions in the development of early varieties using row covers but most strawberries plants are now in flower.
- 🍓 We expect an excellent harvest season for strawberries in 2017 and as this Media Weather Reporter says: **Strawberries will be the big winners this year!** Favored by climatic conditions without excessive heat. (See the following article): [www.meteo-media.com/nouvelles/articles/un-ete-moins-spectaculaire-au-quebec/82380](http://www.meteo-media.com/nouvelles/articles/un-ete-moins-spectaculaire-au-quebec/82380)

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|-----------------------------------|--|--|--|-----------------------------|--|--------------------|--|-----------------------------|--|---------------------------|--|-----------------------------|--|--|--|
| <i>Présentateur</i>               |  | SACS Industriels inc.<br><b>indBAGS</b><br>Emballage - Packaging |  | <i>Collaborateur</i>        |  | RÉCOLTECH          |  |                             |  |                           |  |                             |  |  |  |
| <i>Commanditaires majeurs</i>     |  |  |  |                             |  |                    |  |                             |  |                           |  |                             |  |  |  |
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