

JULY 26, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$ 30	\$ 32
Strawberries	10 X 1 l	\$ 32	\$ 34
Raspberries	12 x 120 gr	\$ 24	\$ 26

HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal *	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	Early august
	July 26 – August 3	2	1	2	1	1-2	1
SUMMER RASPBERRIES	Beginning of harvest	July 8	July 8	July 8	July 17	July 10	July 25
	July 26 – August 3	90 %	100 %	90 %	40 %	50 %	5 %
FALL RASPBERRIES	Beginning of harvest	July 16	July 23	August 4-5	July 31	August 15-20	Mid-August
	July 26 – August 3	10 %	20 %	5 %	5 %	Coming soon	Coming soon


¹ A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

² Percentages indicate the cumulative volume harvested of total volume expected.


* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

 **It's raspberry time!** They are ripe and of very good quality. They are available in all Quebec regions!

 **Fall strawberries** are also starting to be available in all regions.

 The cool nights is causing some delay in the ripening of **fall strawberries**, volumes are expected in about two weeks.

Les Fraîches du Québec in the news:

<http://www.coupdoeil.info/actualites/2017/7/21/c-est-le-temps-des-framboises.html>

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