

HARVEST UPDATE

AUGUST 3, 2016

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$22	\$24
Strawberries	10 X 1 l	\$24	\$26
Strawberries	8 X 1,5 l	\$26	\$28
Raspberries	Clamshell 12 x 120gr	\$24	\$26

HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre du Québec	Quebec City area	Other Regions **
FALL STRAWBERRIES	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	August 8
	August 3-10 ¹	5	5	4-5	4	3-4	1
SUMMER RASPBERRIES	Beginning of harvest	July 11	July 5	July 8	July 11	July 8	July 27
	August 3-10 ²	100 %	100 %	100 %	80 %	90 %	50 %
FALL RASPBERRIES	Beginning of harvest	July 27	July 27	August 3	August 3	August 3	September 15
	August 3-10 ²	25 %	25 %	15 %	15 %	15 %	-




¹ A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

² Percentages indicate the cumulative volume harvested of total volume expected.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

-  **Raspberry harvesting** will resume next week. Raspberries are ripe and of very good quality. They are available in all central areas.
-  With past several days of constant heat, **fall strawberry harvesting is in full swing** and volumes are available in all central areas.
-  Our raspberry producers are in La Presse :

 http://plus.lapresse.ca/screens/36a7a054-e145-445e-871d-c345a0a887b6%7C_0.html

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