

HARVEST UPDATE

AUGUST 10, 2016

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	Due to harvest abundance and price variations between different regions, there is no price recommendation for this week.	
Strawberries	10 X 1 l		
Strawberries	8 X 1,5 l		
Raspberries	Clamshell 12 x 120gr	\$24	\$26

HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre du Québec	Quebec City area	Other Regions **
FALL STRAWBERRIES	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	August 8
	August 10-17 ¹	5	5+	5	5	5	1
FALL RASPBERRIES	Beginning of harvest	July 27	July 27	August 3	August 3	August 3	September 15
	August 10-17 ²	40 %	40 %	30 %	30 %	20 %	-

¹ A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

² Percentages indicate the cumulative volume harvested of total volume expected.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

- With recent heat waves, **FALL STRAWBERRY harvesting is going strong!** Significant volumes are available for the next week in all central areas.
- Fall raspberries are being harvested** and are available in central areas.
- Journal de Montréal is talking about our exceptional berry season :
 - <http://www.journaldemontreal.com/2016/08/09/trop-de-fraises-a-vendre>
 - <http://www.journaldemontreal.com/2016/08/09/les-epiceries-baisseront-le-prix-des-fraises>

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Présentateur: **SACS Industriels inc. indBAGS** Emballage - Packaging

Collaborateur: **RÉCOLTECH**

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

Commanditaires majeurs

Espace détente: **NOVAFRUIT**

Dîners officiels: **MARITIME PAPER PRODUCTS LIMITED**

Conférences officielles: **Les PANIERS P&P** CONTAINERS D'EMBALLAGE

Cocktail de l'industrie: **Norampac** Cascades

Espace membres: **PLANT PRODUCTS**

Bulletins aux acheteurs: **LAREAUULT**

Souper de l'industrie: **Racine** PETITS FRUITS

Commanditaires supporteurs

Diffuseur officiel: **La Terre** Fruits en 1923 DE CHEZ NOUS