

AUGUST 23, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price
Strawberries	12 x 1 ch	Due to the current market situation, there is no price recommendation for this week.
Strawberries	10 X 1 l	
Raspberries	12 x 120 gr	

HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal *	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	July 25
	August 23 - 30 ¹	4	4	4-5	5+	6	2
FALL RASPBERRIES	Beginning of harvest	July 16	July 23	August 4-5	July 28	August 15-20	August 15-20
	August 23 - 30 ²	65%	70%	20%	40%	35%	10%

¹ A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

² Percentages indicate the cumulative volume harvested of total volume expected.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

-  **Fall strawberries** are red, very sweet, of excellent caliber and quality. Volumes will be available for the next two weeks, ask for them!
-  Consumers are asking for **fall strawberries**. Encourage our local produce and plan your purchases!
-  The **strawberries season** is far from over! **Fall strawberries** and **raspberries** plants will produce continuously in September as well.
-  **Fall raspberries** are now available in all regions.

Les Fraîches du Québec in the news :

<http://www.newswire.ca/fr/news-releases/le-quebec-champion-dans-la-production-de-fraises-dautomne-640946323.html>

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