

# HARVEST UPDATE

**AUGUST 24, 2016**

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$26	\$28
Strawberries	10 X 1 l	\$28	\$30
Strawberries	8 X 1,5 l	\$30	\$32
Raspberries	Clamshell 12 x 120 gr	\$26	\$28

## HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/Centre-Qc	Quebec City area	Other Regions**
<b>FALL STRAWBERRIES</b>	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	August 8
	August 17-24 <sup>1</sup>	3-5	2	1	4	4-5	1
<b>FALL RASPBERRIES</b>	Beginning of harvest	July 27	July 27	August 3	August 3	August 3	August 23
	August 17-24 <sup>2</sup>	55%	60%	55%	60%	55%	15%




<sup>1</sup> A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

<sup>2</sup> Percentages indicate the cumulative volume harvested of total volume expected.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence and Gaspésie

## HIGHLIGHTS

-  **FALL RASPBERRIES and STRAWBERRIES** are available in all central regions! They are red and delicious!
-  Although the first wave of **FALL STRAWBERRIES** is slowing down, the strawberry season is not over. The warm temperatures ahead will bring many more strawberries in September.
-  Our strawberries in the media :

<http://montreal.ctvnews.ca/mobile/video?playlistId=1.3037452>

<http://www.lapresse.ca/le-soleil/affaires/agro-alimentaire/201608/15/01-5010784-trop-rouges-pour-les-americains-nos-fraises.php>

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**Présentateur**  **Collaborateur**  

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**Commanditaires majeurs**















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**Commanditaires supporteurs**









**Diffuseur officiel**

