

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$20	\$22
Strawberries	10 X 1 l	\$22	\$24
Raspberries	12 x 120 gr	\$26	\$28

HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal *	Montréal	Eastern Townships	Mauricie	Québec	Other Regions**
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	July 25
	August 30 – September 6 ¹	3	3-4	3	4	4-5	2
FALL RASPBERRIES	Beginning of harvest	July 16	July 23	August 4-5	July 28	August 15-20	August 15-20
	August 30 – September 6 ²	85%	75%	40%	80%	55%	40%





¹ A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

² Percentages indicate the cumulative volume harvested of total volume expected.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

-  **Fall strawberries** are available in good quantities and in all regions!
-  **Fall strawberry** yields will stabilize over the next two weeks. The strawberry season is not over!
-  Consumers are asking for **fall strawberries**. Encourage our local produce and plan your purchases!
-  **Fall raspberry** season is coming to an end and quantities are limited.

Les Fraîches du Québec in the news :

<http://www.tvnouvelles.ca/2017/08/27/les-producteurs-de-fraise-indignes>

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