

# HARVEST UPDATE

**AUGUST 31, 2016**

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$28	\$30
Strawberries	10 X 1 l	\$30	\$32
Strawberries	8 X 1,5 l	\$32	\$34
Raspberries	Clamshell 12 x 120 gr	Due to low volumes available, there is no price recommendation for this week	

## HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre-Qc	Quebec City area	Other Regions**
<b>FALL STRAWBERRIES</b>	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	August 8
	August 17-24 <sup>1</sup>	2	3	2	2-3	3-4	1
<b>FALL RASPBERRIES</b>	Beginning of harvest	July 27	July 27	August 3	August 3	August 3	August 23
	August 17-24 <sup>2</sup>	70%	75%	70%	75%	70%	25%



<sup>1</sup> A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

<sup>2</sup> Percentages indicate the cumulative volume harvested of total volume expected.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence and Gaspésie

## HIGHLIGHTS

-  **Warning: available supply of fall strawberries and raspberries is limited!** Harvested volumes have decreased since the last week in central areas and supply is problematic. This exceptional situation should be resolved by the end of next week. This is due to early harvests, varying climatic conditions and numerous and simultaneous flyer advertising.
-  Please note that **strawberry and raspberry season is not finished** and plants will bear fruit well into September!

For more information: Jennifer Crawford 450 679-0540 #8585 or [jcrawford@upa.qc.ca](mailto:jcrawford@upa.qc.ca).



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**Présentateur** SACS Industriels inc. **indBAGS** Emballage - Packaging  
**Collaborateur** RÉCOLTECH

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**Commanditaires majeurs**

Espace détente: NOVAFRUIT  
 Dîners officiels: MARITIME PAPER PRODUCTS LIMITED  
 Conférences officielles: Les PANTIER P&P CONTAINERS D'EMBALLAGE  
 Cocktail de l'industrie: Norampac  
 Espace membres: PLANT PRODUCTS  
 Bulletins aux acheteurs: LAREAUULT  
 Souper de l'industrie: Racine

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**Commanditaires supporteurs**

APHYFFCO, Desjardins Entreprises, Dubois, FERME Sauriol, PACTIV, RAVITAILLEMENT, La Terre

**Diffuseur officiel**

**La Terre**