

### WEEKLY PRICE RECOMMENDATIONS

| Produce      | Container             | Suggested price   |      |
|--------------|-----------------------|---|------|
|              |                       |   |      |
| Strawberries | 12 x 1 ch             | \$28  | \$30 |
| Strawberries | 10 X 1 l              | \$30  | \$32 |
| Strawberries | 8 X 1,5 l             | \$32  | \$34 |
| Raspberries  | Clamshell 12 x 120 gr | Due to low volumes available, there is no price recommendation for this week. |      |

### HARVEST FORECASTS

| Produce           | Harvest dates           | North Shore of Montréal* | Montérégie | Eastern Townships | Mauricie/ Centre-Qc | Quebec City area | Other Regions** |
|-------------------|-------------------------|--------------------------|------------|-------------------|---------------------|------------------|-----------------|
| FALL STRAWBERRIES | Beginning of harvest    | July 11                  | July 7     | July 11           | July 9              | July 11          | August 8        |
|                   | Sept. 7-14 <sup>1</sup> | 2-3                      | 2-3        | 2-3               | 3                   | 3                | 1               |
| FALL RASPBERRIES  | Beginning of harvest    | July 27                  | July 27    | August 3          | August 3            | August 3         | August 23       |
|                   | Sept. 7-14 <sup>2</sup> | 85%                      | 90%        | 85%               | 90%                 | 80%              | 40%             |

<sup>1</sup> A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

<sup>2</sup> Percentages indicate the cumulative volume harvested of total volume expected.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence and Gaspésie

### HIGHLIGHTS

-  **Fall strawberry** harvests are moderate but quality is exceptional!
-  **Fall raspberry** harvests will continue for another week.
-  **Quebec strawberry season is not over!** From September 1<sup>st</sup> to 10<sup>th</sup>, growers are prolonging the season and chefs are getting involved with [www.laprolongation.com](http://www.laprolongation.com):
  -  *La Presse Plus*, September 3, 2016 : [http://plus.lapresse.ca/screens/9a3e99e5-20a4-4515-8436-2d6e055fe6fc%7C\\_0.html](http://plus.lapresse.ca/screens/9a3e99e5-20a4-4515-8436-2d6e055fe6fc%7C_0.html).

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**Présentateur**  **Collaborateur**  

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**Commanditaires majeurs**















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**Commanditaires supporteurs** **Diffuseur officiel**















