

### WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$20	\$22
Strawberries	10 X 1 l	\$20	\$22
Raspberries	12 x 120 gr	\$28	\$30

### HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal *	Montréal	Eastern Townships	Mauricie	Québec	Other Regions**
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	July 25
	September 20 to 26 <sup>1</sup>	5	5	4	4-5	5	2
FALL RASPBERRIES	Beginning of harvest	July 16	July 23	August 4-5	July 28	August 15-20	August 15-20
	September 20 to 26 <sup>2</sup>	90%	85%	60%	85%	70%	70%




<sup>1</sup> A scale from 1 to 5 is used to predict the extent of harvested volumes, 1 being the smallest volume and 5 the greatest.

<sup>2</sup> Percentages indicate the cumulative volume harvested of total volume expected.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

### HIGHLIGHTS

-  With the heat, **fall strawberries** are abundant and have a good caliber. Quality is exceptional!
-  **Fall strawberry** fields are healthy and harvests will continue beyond September.
-  **Fall raspberries** are also benefiting from the nice weather and yields will keep up until the first frost. Long term weather forecasts predict at least another two weeks of great weather for fruit harvesting.

### Fiches techniques pour les détaillants (in French)

Deux nouvelles fiches techniques sont maintenant disponibles pour les détaillants sur la disponibilité, la manutention, la conservation en entrepôt, l'étalage, les caractéristiques nutritionnelles, les critères de qualité et d'achat recommandés des fraises et des framboises du Québec.

[Cliquez ici pour la fiche technique sur la fraise](#)

[Cliquez ici pour la fiche technique sur la framboise](#)

### Les Fraîches du Québec in the news:

"Rendements exceptionnels dans la fraise d'automne":

<http://www.laterre.ca/actualites/cultures/rendements-exceptionnels-fraises-dautomne.php>

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**Présentateur**  **Collaborateur** 



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**Commanditaires majeurs**















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**Commanditaires supporteurs** **Diffuseur officiel**



















