

# HARVEST UPDATE

JUNE 20, 2018

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Row cover strawberries	10 X 1 l	\$24	\$28

## HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montréal	Eastern Townships	Mauricie/ Centre-du-Qc	Quebec City area	Other Regions**
Row cover strawberries	Beginning of Harvest	June 7-8	June 7-8	June 11-12	June 11-12	June 15-18	n.a.
	June 21-27	100%	100%	80%	40%	35%	n.a.
Field strawberries	Beginning of Harvest	June 24-25	June 24-25	June 24-25	June 27	July 1	July 4-7
	June 21-27	20%	20%	15%	-	-	-

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

## HIGHLIGHTS

- 🍓 **Row cover strawberries** are being harvested in all central areas of Quebec!
- 🍓 Significant amounts are currently available in Montreal and Quebec City areas.
- 🍓 Quality of strawberries is very good in all areas.
- 🍓 The first **field strawberries** will be harvested starting this weekend in Montreal areas with opening of farm stands and u-pick.
- 🍓 **Raspberry** plants are exceptional and season will begin early July.
- 🍓 **Les Fraîches du Québec** in the news :

🍓 <http://veroniquecloutier.com/cuisine/maman-maman-fraises-arrivees>

🍓 <https://ici.radio-canada.ca/premiere/emissions/Ecoutez-l-estrie/episodes/409379/audio-fil-du-mercredi-13-juin-2018>

For more information: Jennifer Crawford, 450-679-0540 extension 8585

**Présentateur** SACS Industriels inc. **indBAGS** Emballage - Packaging

**Collaborateur** **RÉCOLTECH**

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

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**Commanditaires majeurs**

Souper de l'industrie: Racine

Espace membres: PLANTPRODUCTS

Bulletins aux acheteurs: LAREAUJLT

Espace détente: NOVAFRUIT

Conférences officielles: Les PANIERS P&P

Dîners officiels: MARITIME PAPER PRODUCTS LIMITED

Cocktail de l'industrie: FERME Sauriel

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**Commanditaires supporteurs**

Desjardins Entreprises

CAVAILLEMENT

Cascades

Dubois

AgriPlant

HORTAU

BANQUE NATIONALE

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**Diffuseur officiel**

**La Terre** DE CHEZ NOUS