

JUNE 14, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Row cover strawberries	12 x 1 ch	\$30	
Row cover strawberries	10 X 1 l	\$32	\$35

HARVEST FORECASTS




Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montréal	Eastern Townships	Mauricie	Québec	Other Regions**
Row cover strawberries	Beginning of Harvest	May 23	June 8-10	June 12	June 15	June 16	June 28-30
	June 7 to 14	15%	15%	5%	n.a.	n.a.	n.a.
Field strawberries	Beginning of Harvest	June 24	June 20	June 20-22	June 24	June 26-28	July 7-8

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

HIGHLIGHTS

-  Quebec strawberries are available in most areas, ask for them!
-  Early strawberries harvesting will be at its height in the Montreal area and surrounding area this week!
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Les Fraîches du Québec in the news:

<http://www.laterre.ca/actualites/alimentation/clients-ont-hate-de-manger-fraises-quebec-philippe-beauregard.php>

<http://www.journaldemontreal.com/2017/06/09/printemps-pluvieux--fraises-gouteuses>

<http://www.journalexpress.ca/actualites/national/2017/6/9/des-fraises-des-la-fete-nationale.html>

<http://www.fm1069.ca/audioplayer.php?mp3=367860>

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