

# HARVEST UPDATE

JUNE 14, 2017

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Row cover strawberries	12 x 1 ch	\$30	
Row cover strawberries	10 X 1 l	\$32	\$35

## HARVEST FORECASTS







Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
Row cover strawberries	Beginning of Harvest	May 23	June 8-10	June 12	June 15	June 16	June 28-30
	June 7 to 14	15%	15%	5%	n.a.	n.a.	n.a.
Field strawberries	Beginning of Harvest	June 24	June 20	June 20-22	June 24	June 26-28	July 7-8

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

## HIGHLIGHTS

-  **Quebec strawberries are available in most areas, ask for them!**
-  Early strawberries harvesting will be at its height in the Montreal area this week!
-  Early strawberries will be available in Quebec City area by the middle of next week!
-  Strawberries are showing up in farm stands and public markets and consumers want more!
-  **Excellent volumes are planned for June 24<sup>th</sup> weekend** in Montreal area, Montérégie, Eastern Townships and Mauricie!
-  Raspberry plants are growing well and will be blooming in several regions soon. Harvesting should begin by mid-July.

Les Fraîches du Québec in the news:

<http://www.laterre.ca/actualites/alimentation/clients-ont-hate-de-manger-fraises-quebec-philippe-beauregard.php>

<http://www.journaldemontreal.com/2017/06/09/printemps-pluvieux--fraises-gouteuses>

<http://www.journalexpress.ca/actualites/national/2017/6/9/des-fraises-des-la-fete-nationale.html>

For more information: Marie-Claude Leblanc 450 679-0540 extension 8585

**Présentateur** SACS Industriels inc. **indBAGS** Emballage - Packaging

**Collaborateur** **RÉCOLTECH**

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

---

**Commanditaires majeurs**

Souper de l'industrie  
**Racine**

Espace membres  
**PLANTPRODUCTS**

Bulletins aux acheteurs  
**LAREAUJLT**

Espace détente  
**NOVAFRUIT**

Conférences officielles  
**Les PANIERS P&P**

Divers officiels  
**MARITIME PAPER PRODUCTS LIMITED**

Cocktail de l'industrie  
**FERME Sauriol**

---

**Commanditaires supporteurs**

**Desjardins**

**AVANTAILLEMENT**

**Cascades**

**Dubois**

**AgriPlant**

**HORTAU**

**BANQUE NATIONALE**

**APRYPCO**

---

**Diffuseur officiel**

**La Terre**  
DE CHEZ NOUS