

WEEKLY PRICE RECOMMENDATIONS

| Produce | Container | Suggested price | |
|------------------------|-----------|-----------------|------|
| | | | |
| Row cover strawberries | 12 x 1 ch | \$20 | \$24 |
| Row cover strawberries | 10 X 1 l | \$25 | \$26 |

HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

| Produce | Harvest dates | North Shore of Montréal* | Montérégie | Eastern Townships | Mauricie | Québec | Other Regions** |
|------------------------|----------------------|--------------------------|------------|-------------------|----------|------------|-----------------|
| Row cover strawberries | Beginning of Harvest | May 23 | June 8-10 | June 12 | June 12 | June 14 | June 27-28 |
| | June 21 to 28 | 70% | 85% | 60% | 50% | 50% | n.a. |
| Field strawberries | Beginning of Harvest | June 21 | June 20 | June 22 | June 22 | June 26-28 | July 4-5 |
| | June 21 to 28 | 5% | 10% | 5% | 5% | n.a. | n.a. |

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

HIGHLIGHTS

- 🍓 The heat of the last days and the good weather have favored the ripening of **the strawberries, the harvest is at full capacity in several regions of Quebec! Large volumes are available for the next two weeks!**
- 🍓 **Strawberries from the Quebec City areas, Mauricie and Eastern townships are also available.**
- 🍓 Summer strawberries are arriving in farm stands and public markets.
- 🍓 Consumers are waiting for the opening of u-pick season that will begin this weekend and for central regions and for Canada Day for Quebec City regions, Bas-Saint-Laurent, Gaspésie, Saguenay-Lac-Saint-Jean and Abitibi.
- 🍓 **Raspberries** are growing well and harvests are expected to begin in mid-July.

Les Fraîches du Québec in the news:

<http://ici.radio-canada.ca/audio-video/media-7737419/edition-du-13-juin?isAutoPlay=true> (Voir à 16 min 40 sec)

<http://ici.radio-canada.ca/nouvelle/1040579/fraises-region-quebec-disponibles-tablettes-supermarches>

<http://www.journaldechambly.com/actualites/2017/6/16/la-saison-des-fraises-sannonce-belle.html>

<http://ici.radio-canada.ca/nouvelle/1039620/fraises-fruits-saison-ete-ferme-donabelle>

<http://ici.radio-canada.ca/premiere/emissions/le-15-18/episodes/383805/audio-fil-du-mardi-20-juin-2017/27>

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