



HARVEST UPDATE

JUNE 28, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$16	\$18
Strawberries	10 X 1 l	\$22	\$24

HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
Row cover strawberries	Beginning of Harvest	May 23	June 8-10	June 12	June 12	June 14	June 27-28
	June 28 to July 5	100%	100%	90%	90%	75%	15%
Summer strawberries	Beginning of Harvest	June 21	June 20	June 22	June 22	June 26-28	July 4-5
	June 28 to July 5	40%	60%	25%	30%	25%	n.a.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

HIGHLIGHTS

- 🍓 Strawberries are ripening fast these days, harvesting is at full capacity in all regions of Quebec! **Large volumes are available for the next two weeks!**
- 🍓 Summer strawberries are also available and volumes are available.
- 🍓 U-pick season will be open in Montreal and Quebec City areas by next weekend.
- 🍓 Raspberries are growing well and harvests are expected to begin mid-July.

Les Fraîches du Québec in the news:

<http://ici.radio-canada.ca/nouvelle/1040579/fraises-region-quebec-disponibles-tablettes-supermarches>

<http://plus.lapresse.ca/screens/9dbf3f94-118a-43fa-9831-9871a587b60d%7Chnk-UyiAle0V.html>

For more information: Marie-Claude Leblanc 450 679-0540 extension 8585

Présentateur: SACS Industriels inc. indBAGS Emballage - Packaging

Collaborateur: RÉCOLTECH

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

Commanditaires majeurs:

Souper de l'industrie: Racine FRAISES-FRUITES

Espace membres: PLANTPRODUCTS

Bulletins aux acheteurs: LAREAUJLT

Espace détente: NOVAFRUIT

Conférences officielles: Les PANIERS P&P

Dîners officiels: MARITIME PAPER PRODUCTS LIMITED

Cocktail de l'industrie: FERME Sauriol

Commanditaires supporteurs:

Desjardins Entreprises

CAVAILLEMENT

Cascades

Dubois

AgriPlus

HORTAU

BANQUE NATIONALE

APSYPCQ

Diffuseur officiel: La Terre

