

JUNE 29, 2016

## WEEKLY PRICE RECOMMENDATIONS

| Produce      | Container | Suggested price |      |
|--------------|-----------|-----------------|------|
|              |           |                 |      |
| Strawberries | 12 x 1 ch | \$24            | \$26 |
| Strawberries | 10 X 1 l  | \$26            | \$28 |
| Strawberries | 8 X 1,5 l | \$28            | \$30 |

## HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

| Produce                | Harvest dates        | North Shore of Montréal* | Montréal | Eastern Townships | Mauricie | Québec  | Other Regions**                       |
|------------------------|----------------------|--------------------------|----------|-------------------|----------|---------|---------------------------------------|
| Row cover strawberries | Beginning of harvest | May 24                   | May 28   | June 9            | June 1   | June 7  | June 26-29                            |
|                        | June 29 to July 6    | 95%                      | 95%      | 80%               | 75%      | 80%     | 15%                                   |
| Field strawberries     | Beginning of harvest | June 21                  | June 23  | June 24           | June 24  | June 26 | July 1 <sup>st</sup> -3 <sup>rd</sup> |
|                        | June 29 to July 6    | 45%                      | 55%      | 20%               | 15%      | 20%     | 5%                                    |

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

## HIGHLIGHTS

- 🍓 **Strawberry harvesting – mostly Jewel variety – is in full swing** from Montreal to Quebec.
- 🍓 Large volumes of strawberries are expected after this last weekend warm weather.
- 🍓 The first fall strawberry fruits are arriving in Montreal area and the plants are strong.
- 🍓 Farm stands and public markets are open and u-pick season has started in Montreal area. U-pick will begin next weekend in Quebec, Bas-St-Laurent, Gaspésie, Abitibi-Témiscamingue, Gaspésie and Saguenay-Lac-St-Jean.
- 🍓 A long healthy season is expected as plant development is well structured and **crops conditions are still very good** in all regions.
- 🍓 **Raspberry** plants are developing well and the first raspberries under tunnel could be available this weekend at the Place des producteurs in Montreal.
- 🍓 The beginning of **raspberry** harvest is anticipated in early July.
- 🍓 **All in all, Quebec's strawberry and raspberry season – from June to October – starts very well!**

For more information : Jennifer Crawford 450 679-0540 #8585 or [jcrawford@upa.qc.ca](mailto:jcrawford@upa.qc.ca).

**Présentateur**  **Collaborateur** 



---

**Commanditaires majeurs**















---

**Commanditaires supporteurs** **Diffuseur officiel**















