



# HARVEST UPDATE

JULY 18, 2018

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	10 X 1 l	\$32	\$34
Raspberries	12 X 120 g.	\$28	\$30

## HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre-du-Qc	Quebec City area	Other Regions**
Field strawberries	Beginning of Harvest	June 24-25	June 24-25	June 24-25	June 27	July 1	July 3-7
	July 18-24	100 %	100 %	95 %	100 %	90 %	70 %
Day-neutral strawberries ***	Beginning of Harvest	July 6	July 20-21	July 20-21	July 12-13	July 10	Coming soon
	July 18-24	3	1	1	1	2	-
Summer raspberries	Beginning of harvest	July 5-6	July 10	July 11	July 12	July 12	Coming soon
	July 18-24	50 %	60 %	60 %	40 %	20%	-

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

\*\*\* Scale from 1 to 5, 5 being the highest

## HIGHLIGHTS

- **Raspberries** season is in full bloom! With the warm weather, volumes will be high this weekend. Pick your own is open in most regions and day-neutral raspberries are showing up in Quebec and Montreal areas.
- **Day-neutral strawberries** harvests are on-going to fill the markets, while field strawberries season is over for Quebec and Montreal areas.
- To learn more about **soiless raspberries**, read [this piece](#) in July 17<sup>th</sup> Le Soleil newspaper (in French).

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Présentateur: SACS Industriels inc. indBAGS Emballage - Packaging

Collaborateur: RÉCOLTECH

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

Commanditaires majeurs:

Souper de l'industrie: Racine PETITS-FRUITS

Espace membres: PLANTPRODUCTS

Bulletins aux acheteurs: LAREAUULT

Espace détente: NOVAFRUIT

Conférences officielles: Les PANIERS P&P

Dîners officiels: MARITIME PAPER PRODUCTS LIMITED

Cocktail de l'industrie: TERME Sauriel

Commanditaires supporteurs:

Desjardins Entreprises, CAVITAILLEMENT, Cascades, DUBOIS, AgriBios, HORTAU, BANQUE NATIONALE, APHYPCQ

Diffuseur officiel: La Terre DE CHEZ NOUS

