

JULY 5, 2017

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Container	
Strawberries	12 x 1 ch	18 \$	20 \$
Strawberries	10 X 1 L	22 \$	24 \$

## HARVEST FORECASTS

Percentages indicate the cumulative volume harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
ROW COVER STRAWBERRIES	July 5-12	100 %	100 %	100 %	100 %	90 %	40 %
FIELD STRAWBERRIES	Beginning of harvest	June 21	June 20	June 22	June 22	June 26-28	July 4-5
	July 5-12	60 %	100 %	60 %	60 %	40 %	20 %
FALL STRAWBERRIES	Beginning of harvest	July 4	July 18-19	July 20	July 15	July 13	Early August
RASPBERRIES	Beginning of harvest	July 15	July 8-9	July 10	July 15	July 15	End of July/ Early August

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

## HIGHLIGHTS

- 🍓 Strawberry harvesting is at full capacity in all regions of Quebec!
- 🍓 **Large volumes are expected for the weekend in the regions of Quebec, Mauricie and Eastern Townships!**
- 🍓 **Cool weather ensures stable volumes and excellent fruit quality.**
- 🍓 **Fall strawberries** are starting to show up in the metropolitan area : plants are vigorous and harvests promise to be excellent.
- 🍓 Summer raspberries will arrive towards July 15th. Some regions have picked their first fruit this week.

Les Fraîches du Québec in the news:

<http://www.thepacker.com/shipping-profiles/quebec-produce/quebec-berry-season-looking-strong>

For more information: Marie-Claude Leblanc 450 679-0540 # 8585

Présentateur: SACS Industriels inc. indBAGS Emballage - Packaging

Collaborateur: RÉCOLTECH

ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

Commanditaires majeurs

Souper de l'industrie: Racine

Espace membres: PLANT PRODUCTS

Bulletins aux acheteurs: LAREAUULT

Espace détente: NOVA FRUIT

Conférences officielles: Les PANTERS P&P

Dîners officiels: MARITIME PAPER PRODUCTS LIMITED

Cocktail de l'industrie: FERME Sauriel

Commanditaires supporteurs: Desjardins Entreprises, SAVAILLEMENT, Cascades, My Taste, Dubois, AgriPlant, HORTAU, BANQUE NATIONALE, APHYPCQ

Diffuseur officiel: La Terre