

# HARVEST UPDATE

JULY 13, 2016

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$26	\$28
Strawberries	10 X 1 l	\$28	\$30
Strawberries	8 X 1,5 l	\$30	\$32
Raspberries	12 x 1 ch	\$24	\$26

## HARVEST FORECASTS

Percentages indicate the cumulative volume harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions **
ROW COVER STRAWBERRIES	July 13-20	100%	100%	100%	100%	100%	75%
FIELD STRAWBERRIES	Beginning of harvest	June 21	June 23	June 24	June 24	June 26	July 3 <sup>rd</sup>
	July 13-20	100%	100%	100%	80%	80%	80%
FALL STRAWBERRIES	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	n.a.
	July 13-20	30 boxes/acre	30 boxes/acre	30 boxes/acre	30 boxes/acre	30 boxes/acre	n.a.
RASPBERRIES	Beginning of harvest	July 11	July 5	July 8	July 11	July 8	July 27
	July 13-20	5%	25%	10%	5%	5%	n.a.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

## HIGHLIGHTS

- Field strawberry harvesting is in full swing everywhere in Quebec.
- Raspberries are ready: the Quebec raspberry season is open! Volumes will be available beginning this week.
- Fall strawberry plants are vigorous and harvesting will begin soon.
- Strawberry and raspberry U-pick season is open everywhere.
- Les Fraîches du Québec are in the news again! <http://www.lapresse.ca/la-voix-de-lest/actualites/en-region/201607/10/01-4999751-un-calculateur-revolutionnaire-pour-les-fraises.php>

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**Présentateur** SACS Industriels inc. **indBAGS** Emballage - Packaging  
**Collaborateur** RÉCOLTECH



**Commanditaires majeurs**

Espace détente: NOVAFRUIT  
 Dîners officiels: MARITIME PAPER PRODUCTS LIMITED  
 Conférences officielles: Les PANTERS P&P  
 Cocktail de l'industrie: Norampac  
 Espace membres: PLANT PRODUCTS  
 Bulletins aux acheteurs: LAREAUULT  
 Souper de l'industrie: Racine

**Commanditaires supporteurs**

APHYFFCO, Desjardins Entreprises, Dubois, FERME Sauriol, PACTIV, RAVAILLEMENT,

**Diffuseur officiel**  
