

JULY 12, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	\$20	\$22
Strawberries	10 X 1 l	\$22	\$24
Raspberries	12 x 120 gr	\$33	\$35

HARVEST FORECASTS

Percentages indicate the cumulative volume harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions **
ROW COVER STRAWBERRIES	July 12-19	100%	100%	100%	100%	100%	85%
FIELD STRAWBERRIES	Beginning of harvest	June 21	June 20	June 22	June 22	June 26-28	July 4-5
	July 12-19	100%	100%	95%	85%	75%	35%
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	Early august
	July 12-19	10 boxes/acre	10 boxes/acre	10 boxes/acre	10 boxes/acre	10 boxes/acre	n.a.
RASPBERRIES	Beginning of harvest	July 8	July 8	July 8	July 18	July 10	July 25
	July 12-19	15%	15%	10%	n.a.	10%	n.a.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

- 🍓 U-pick season is in full swing in the regions of Quebec, Mauricie, Laurentides, Eastern Townships and Abitibi.
- 🍓 The summer strawberries are slowly ending in the central regions but they give way to the **fall strawberries** whose volumes are expected in a fortnight.
- 🍓 Fresh weather is excellent for the development of **fall strawberries** plants.
- 🍓 **Raspberries are starting to show up in the metropolitan area!**
- 🍓 **Good volumes of summer raspberries** are expected this weekend in Montérégie, Laurentides and in the Eastern Townships.
- 🍓 U-pick raspberries season starts this weekend in the Laurentides region.

Les Fraîches du Québec in the news:

<http://www.journaldequebec.com/2017/07/11/est-du-quebec--la-saison-des-fraises-demarre-en-lion>

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Présentateur **SACS Industriels inc. indBAGS** Emballage - Packaging

Collaborateur **RÉCOLTECH**

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