Présenté par :

HARVEST UPDATE

JULY 20, 2016

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	12 x 1 ch	$30	$32
Strawberries	10 X 1 l	$32	$34
Strawberries	8 X 1,5 l	$36	$38
Raspberries	Clamshell 12 x 120gr	$24	$26

HARVEST FORECASTS

Percentages indicate the cumulative volume harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre du Québec	Quebec City area	Other Regions **
FIELD STRAWBERRIES	Beginning of harvest	June 21	June 23	June 24	June 24	June 26	July 3rd
	July 20-27	100%	100%	100%	100%	90%	90 %
FALL STRAWBERRIES	Beginning of harvest	July 11	July 7	July 11	July 9	July 11	n.a.
	July 20-27	25 boxes/ acre	20 boxes/ acre	25 boxes/ acre	20 boxes/ acre	20 boxes/ acre	n.a.
RASPBERRIES	Beginning of harvest	July 11	July 5	July 8	July 11	July 8	July 27
	July 20-27	75%	70%	65%	50%	50%	n.a.

* Includes Outaouais, Laurentians and Lanaudière region
** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

- **Summer strawberry harvesting is wrapping up** and fall strawberries are starting.
- Volumes of fall strawberries will be available soon.
- **It's raspberry time!** Volumes are available in central areas.
- Strawberry and raspberry U-pick season is open everywhere.
- ***Les Fraîches du Québec*** are in the news again!
  - July 18th, Radio-Canada : Abondance de petits fruits cette année

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Présentateur SACS Industriels inc. indBAGS Emballage - Packaging

Collaborateur RÉCOLTECH

Commanditaires majeurs

Espace détente: NOVAFRUIT
Dîners officiels: MARITIME PAPER PRODUCTS LIMITED
Conférences officielles: Les PANIERS P&P
Cocktail de l'industrie: Norampac Cascades
Espace membres: PLANTPRODUCTS
Bulletins aux acheteurs: LAREAULT
Souper de l'industrie: Racine

Commanditaires supporteurs

APMUFFCQ, Desjardins Entreprises, Dubois Agroinovations, Ferme Sauriol, PACTIV, RAVITAILLEMENT INTERNATIONAL, Gay Tessier

Diffuseur officiel LaTerre de chez nous