

HARVEST UPDATE

JULY 19, 2017

WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Field Strawberries	12 x 1 ch	\$22	\$24
Field Strawberries	10 X 1 l	\$26	\$28
Fall Strawberries	12 x 1 ch	\$30	
Raspberries	12 x 120 gr	\$25	\$28

HARVEST FORECASTS

Percentages indicate the cumulative volume harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie	Québec	Other Regions**
FIELD STRAWBERRIES	Beginning of harvest	June 21	June 20	June 22	June 22	June 26-28	July 4-5
	July 19-26	100%	100%	100%	95%	100%	80%
FALL STRAWBERRIES	Beginning of harvest	July 4	July 10	July 15	July 8	July 7	Early august
	July 19-26	40 boxes/acre	25 boxes/acre	20 boxes/acre	20 boxes/acre	25 boxes/acre	n.a.
RASPBERRIES	Beginning of harvest	July 8	July 8	July 8	July 17	July 10	July 25
	July 19-26	50%	80%	60%	20%	20%	n.a.

* Includes Outaouais, Laurentians and Lanaudière region

** Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Témiscamingue

HIGHLIGHTS

- 🍓 **Fall strawberries** are available in most regions of Quebec.
- 🍓 The **fall strawberries** harvest is excellent and will be spread over a long period. Large quantities are available right now. The next peak will be within a few weeks.
- 🍓 Quebec **raspberries** are now available in large quantities and **they are red and delicious!**

Les Fraîches du Québec in the news:

<http://www.lavantage.qc.ca/actualites/2017/7/11/des-fraises-en-abondance.html>

<http://montrealgazette.com/news/local-news/quebec-harvest-should-be-bountiful-but-late-after-mild-winter-rainy-spring>

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Diffuseur officiel La Terre