



# HARVEST UPDATE

AUGUST 15, 2018

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Strawberries	10 X 1 l	\$24	\$26
Raspberries	12 X 120 g.	\$24	\$26

## HARVEST FORECASTS

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/Centre-du-Qc	Quebec City area	Other Regions**
Fall strawberries ***	Beginning of Harvest	July 6	July 20-21	July 20-21	July 12-13	July 10	August 15
	August 15-22	5	4	4-5	4	5	1
Fall & tunnel raspberries ***	Beginning of harvest	July 17	July 17	August 1	August 1	July 28	August 10+
	August 15-22	4	4	3	3-4	3-4	2

Percentages indicate the volume of produce to be harvested of total volume expected.

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

\*\*\* Scale from 1 to 5, 5 being the highest

## HIGHLIGHTS

- **FALL STRAWBERRY** harvesting continues despite heat. Quality is very good.
- **Raspberries** are available in all central areas of Montreal and Quebec.
- Tune in for our fall strawberry and raspberry radio campaign on ROUGE FM.

For questions or information : Jennifer Crawford 450-679-0540 ext. 8585

**Présentateur** SACS Industriels inc. **indBAGS** Emballage - Packaging  
**Collaborateur** RÉCOLTECH  
 ASSOCIATION DES PRODUCTEURS DE FRAISES ET FRAMBOISES DU QUÉBEC

**Commanditaires majeurs**

Souper de l'industrie: Racine PETITS FRUITS  
 Espace membres: PLANT PRODUCTS  
 Bulletins aux acheteurs: LAREAUULT  
 Espace détente: NOVA FRUIT  
 Conférences officielles: Les PANTIER P&P  
 Dîners officiels: MARITIME PAPER PRODUCTS LIMITED  
 Cocktail de l'industrie: FERME Sauriol

**Commanditaires supporteurs**

Desjardins Énergie  
 NAVAILLEMENT  
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 Dubois  
 AgriPlan  
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**Diffuseur officiel**

La Terre DE CHEZ NOUS

