

# HARVEST UPDATE

JULY 4TH, 2018

## WEEKLY PRICE RECOMMENDATIONS

Produce	Container	Suggested price	
Field strawberries	10 X 1 l	\$24	\$28

## HARVEST FORECASTS

Percentages indicate the volume of produce to be harvested of total volume expected.

Produce	Harvest dates	North Shore of Montréal*	Montérégie	Eastern Townships	Mauricie/ Centre-du-Qc	Quebec City area	Other Regions**
Row cover strawberries	July 4 -11	100%	100%	100%	100%	85%	50%
Field strawberries	Beginning of Harvest	June 24-25	June 24-25	June 24-25	June 27	July 1	July 3-7
	July 4 -11	80 %	80 %	80 %	60 %	40 %	25 %
Summer raspberries	Beginning of harvest	5-6 July	4-5 July	5-6 July	10 July	12 July	Coming soon
	July 4 -11	5 %	5%	5 %	-	-	-

\* Includes Outaouais, Laurentians and Lanaudière region

\*\* Includes Lower St-Lawrence, Saguenay-Lac-Saint-Jean, Gaspésie and Abitibi-Temiscamingue

## HIGHLIGHTS

- 🍓 **Field strawberries** are available in all Quebec areas!
- 🍓 Warm temperatures have increased harvesting in all areas and volumes are high.
- 🍓 Day neutral strawberries flowering is doing well, while mid-season and late-season will allow to fill the gap between summer and autumn strawberries.
- 🍓 **First raspberries are showing up** but season will begin more seriously next week.
- 🍓 In the news :
  - 🍓 [Les producteurs de fraises lorgent le bio / La Presse + / 28 juin 2018](#)
  - 🍓 [ZOOM sur les fraises du Québec / Radio-Canada économie](#)

Pour informations : Yourianne Plante, 450 679-0540, poste 8269

**Présentateur**  **Collaborateur** 



---

**Commanditaires majeurs**















---

**Commanditaires supporteurs** **Diffuseur officiel**





















